



Impact 2024 Report

Igniting Purpose to Unleash Potential



EXECUTIVE SUMMARY

One of the highlights for me from 2024 was when Inspire partnered with the European Union to run a festival in Jakarta to highlight how sport can play a role in empowering girls and women. We got to share about our work to the diplomatic community from the European Union and one by one coaches and players from Inspire shared how the work of Inspire had impacted. Coach Dwi shared how when she was a girl her uncle had sexually abused her. It was later on when she was older when she joined the Inspire Academy in Medan that she found a coach who listened, a team that loved her and a safe place to open up and be vulnerable. In that place is where she was able to deal with the trauma she had experienced and the healing process could start. Now Coach Dwi is on our staff team, trying to help create the same safe places for the girls she now mentors.

Our presentation concluded with one of our players sharing how our of our programmes, Pledge United, had helped create a new culture within her school. Pledge United teaches boys about the issues of gender based violence and empowers them to become agents of change in their school. To hear how Teni, now in her words, is free to be who I want to be, without fear of judgment or harassment from the boys at school is so freeing. Our heart and passion is to do more to help create a culture where what happened to Dwi doesn't keep happening, as our desire is to enable girls like Teni to be free so she can have the opportunities of following her dreams.



Jon Hamilton



CHAIRWOMAN'S REPORT

The work of Inspire continues to grow, but as the team does more, it is always exciting for me to see the focus that Inspire has on empowering girls and women. There is so much that needs to be done, but I am proud of the way the team, through its Priceless and Pledge United program, is committed to building a better culture for young girls to grow up in.

One of our core values is striving for excellence. I can see, and others have noticed, the excellence in these two programs. In 2024, we saw Pledge United continue its partnership with the Intercultural Innovation Hub, Ketrin representing Inspire at the 6th World Forum on International Dialogue, Sicilia, leading a workshop with the European Union highlighting the impact sport can have in helping empower young women. Jon also received an award from both the UK and Indonesian embassies thanking him on behalf of Inspire for the role Inspire has played in reducing gender-based violence. These opportunities and awards come about due to the quality of the programs Inspire delivers, and I am proud of the team and what it continues to do. As we build upon these partnerships, I look forward to 2025 and the more significant role Inspire can have in shaping a better future for girls here in Indonesia and South East Asia as our impact goes beyond the borders of Indonesia.

Maria Tovell - Chair of the Inspire Indonesia Board





VISION MISSION

VISION

Every young person has the right to find and fulfill their purpose.

MISSION

Inspire harnesses the power of football so that marginalised young people can be an inspiration to others as they fulfill their purpose in life.

Inspire in figures

**YOUNG PEOPLE
IMPACTED** **13,580**

**BOYS MADE THE
PLEDGE2RESPECT** **7,008**

**NEW COUNTRIES
WE ARE WORKING IN** **2**

**PLAYERS IN OUR
LOCAL WORK** **838**

**GIRLS HAVE GAINED
SCHOLARSHIPS** **22**

**YOUNG OFFENDERS
NOW IN THE WORLD
OF WORK** **19**

**PLAYERS HAVE
REPRESENTED
INDONESIA FROM
THE INSPIRE
ACADEMY** **10**

HIGHLIGHTS 2024

JANUARY 2024

- We had a new partnership with the European School of Management and Technology that led to 5 of their Mba Students supporting Inspire for 3 months and helped develop a new online payment platform for our Academy.



FEBRUARY 2024

- The Manado Arena, our new home for our work there opened, as the Mayor officially opened this new facility.

MARCH 2024

- Sola and Valen from our girls academy in Manado are both selected to represent Indonesia in the U20 World Cup.



APRIL 2024

- Was the last official meeting of the Intercultural Innovation Hub that was given to Inspire by the UNAOC, BMW Group and Accenture.

HIGHLIGHTS 2024

MAY 2024

- Pledge United returned to India, and trained 54 coaches from different districts within India.
- Ketrin represented Inspire at the UNAOC Global Summit in Doha, where she was able to dialogue with world leaders, and share how Inspire was empowering girls through sport.



JUNE 2024

- Recky has the opportunity of sharing about the impact of our Prison Academy at the national congress for rehabilitation programmes with young offenders.

AUGUST 2024

- Our girls team finishes 3rd in the national championship.



SEPTEMBER 2024

- Alfrindi shares his story in the prison where he was for three years, sharing with the inmates there is hope of a brighter future if you grab your second chance.

HIGHLIGHTS 2024

OCTOBER 2024

- Pledge United went to Pakistan.
- In partnership with Women's Win, our team In Medan run a tournament to help provide girls the chance to play in a tournament.



NOVEMBER 2024

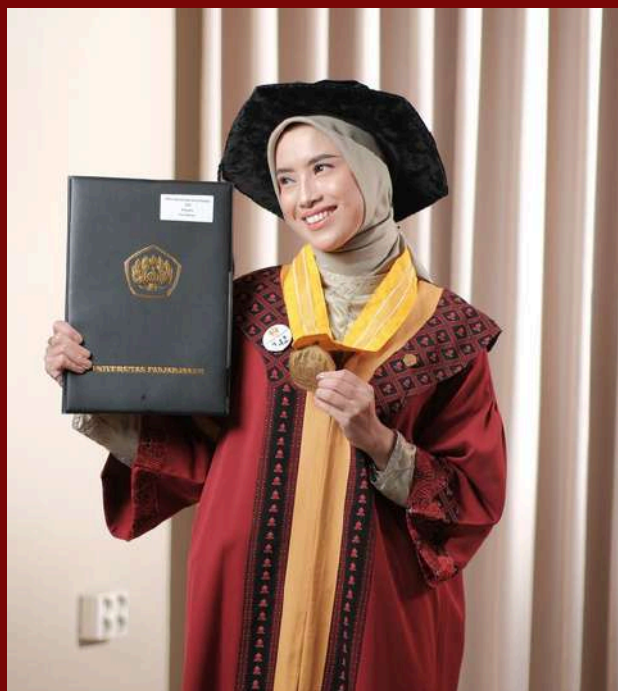
- Recky has the opportunity of sharing about the impact of our Prison Academy at the national congress for rehabilitation programmes with young offenders.

DECEMBER 2024

- Our founder receives an award from the King of United Kingdom, on behalf of Inspire for our dedication in the fight against gender based violence.
- Inspire partners with the European Union to share about the issues of gender based violence in an event in Jakarta.



GIRLS ACADEMY



Yuli was 14 years old when she first joined Inspire, and all she wanted was to play futsal. But she got so much more than that, at Inspire, Yuli got to play, but was also inspired to dream big dreams, find her self-confidence, believe in herself that she is capable, and to not give up easily. Yuli received a scholarship to University through futsal, has since graduated with a bachelor's degree, and works at a bank. Her life was changed through futsal, and she was empowered to pursue her life's purpose through her experience at Inspire. Yuli is one of 22 girls who have got scholarships through our programme. As we don't just share that girls should have goals, we help them so those goals can become a reality.



JOY ACADEMY



Is for players with special needs as they have learning or physical needs. Everyone should access to play sport and the benefits that sport brings, that is why we provide this special academy who bring so much joy to our team. Faye joined and she couldn't speak, and didn't express herself. Our coaches just loved her, and then one day she scored a goal, and this huge smile broke out on her face. For her and her parents it felt like she had just won the world cup.



BOYS ACADEMY



Axel had real bad anger issues, in particular towards his own parents. In his darkest moments, he even dreamed of hurting his parents. One day his emotions got hold of him and he attacked his parents with a knife. The parents didn't know where to go, so reached out to Coach Hein to help.

Coach Hein brought Axel to a café and it was here that he broke down, looking for help and answers. During that time Coach Hein mentored him and helped reconcile Axel back with his parents. He continues to play at Inspire and is now being mentored how to deal with anger issues.



PRISON ACADEMY

We run two academies within prisons helping provide soft skills to the inmates to help prepare them for the transition from the prison to the community. Sadly re-offending rates can be as high as 90%, so that is why we have developed the Second Chance Café which helps provide internships to become baristas so they have a chance of getting a job and entering the workplace.



Alfrindi was one of those interns. During his time with us he realized he had to grab this chance, and he excelled. As his internship finished, we were able to get him a job at a local ice cream shop where he now works, and even has gone back into the prison to share his story to the inmates.



PLEDGE UNITED



Inspire's award winning programme Pledge United continued to grow in 2024. Our core strategy to eliminate gender based violence is to challenge teenage boys about their attitudes and behaviors toward girls and women. For so many teenage boys they are just repeating the violence they have seen their own fathers show towards their wives, and this cycle of violence continues to grow globally. Within Indonesia we ran the programme in a further 6 cities and in 2024 we expanded to India and Pakistan and in total 7,008 teenage boys have made the Pledge2Respect. To finish the year Inspire partnered with the European Union to highlight the need for change and the desire for new partnerships to fight against gender based violence. Tennie shared how now she feels free to ber herself at school, knowing she will be respected and valued, as the boys in her school have been through Pledge United and the impact she feels on a daily basis.



India – In total we have trained 52 coaches and 3,158 boys have made the Pledge2Respect. Vishu, behavior toward women wasn't respectful, and it was challenging for him to change. However, through Pledge United we are seeing him change significantly. His family has taken notice and is curious about the positive changes in him. He is now standing up for girls in his school and become an agent of change within his community.



Pakistan – Aaayan was beating his younger sister as he felt that was what the older brother should do. His parents asked if he could join one of the coaches who was doing the Pledge United programme. After a few weeks his attitude change, he felt convicted about his behaviour to his sister. He apologized and made a pledge never to hit here. The change in his bevahior is so extreme is little sister even sometimes teases him to see if he will react, but he never does as he wants to ensure he will never hit a girl again.

IN TOTAL

42,185

BOYS HAVE MADE A **#PLEDGE2RESPECT**

MULTIPLY



We believe the quickest way to multiply our impact is through partnerships and multiplying leaders. That is why Inspire is building an association of like minded football for development clubs within Indonesia and South East Asia. Inspire invests in their organizational capacity helping to develop their programmes and their coaching team so they can be effective in helping more young people.

Coaches Training – In 2024 we trained 135 coaches in 8 locations. Coaches like Monica, an inspiring figure who transitioned from being a female athlete to a dedicated coach. With her background in sports, she understands the challenges faced by children from underprivileged families. Now, she is committed to empowering the younger generation, particularly elementary and junior high school students living around the Helvetia railway area in Medan.

Internship – We want to encourage more young people into the football for development sector. We run an internship program for 18 – 26-year-olds where they are trained by Inspire and then released into supporting an associate member. Interns like Toni, His journey from a hobbyist to a mentor exemplifies how personal interests can be transformed into a powerful tool for community development. Toni’s commitment to empowering the youth around him reflects his belief in the transformative power of sports and mentorship.

Foundation – Is a way we provide small start up grants to help these coaches start their new project. Florianus is a coach that receives one of these grants. Florianus, living in Waingapu, Sumba, is dedicated to developing his football school with a vision to create a positive impact on the local youth. Recognizing the challenges that many young people face, including the risk of falling into negative influences, he is committed to providing a constructive outlet for their energy and talents through sports.

SUSTAINABILITY

Sustainability is at the core of our vision. We dream of passing over the work of Inspire to the next generation so that means we make decisions today to serve the long-term vision not just meeting the short term needs.



Manado Arena – Building the Manado Arena is our most recent example of choosing sustainability in that it has become a home for our work in Manado, a training base to multiply the work in East Indonesia and a funding stream that will accelerate the work. On every level the Arena has exceeded expectations, our Academy grew by 60%, cell groups were planted, and two of the players have joined the national team. Also renting the facility has provided a new funding stream. The total profit from the Inspire Arena Manado in 2024 has been IDR 605.811.000 (37,170 USD).



Our goal for 2025 is that our business units, the facilities, our self generated finances, and our monthly subscriptions will bring in 30% of our total revenue for the charity, which would cover our entire staff costs, meaning donations given all help grow the work and enable Inspire to do more.



FINANCIAL REPORTS

REVENUE **\$ 569,656** **IDR 9,285,392,954**

International Trust Fund	\$ 219,828	IDR	3,583,201,843
Local Donations	\$ 74,389	IDR	1,212,536,489
International Donations	\$ 142,153	IDR	2,317,095,360
Income from Programs	\$ 91,299	IDR	1,488,172,014
Corporate Support	\$ 35,503	IDR	578,700,804
Miscellaneous Income	\$ 6,484	IDR	105,686,445

EXPENSE **\$ 496,780** **IDR 8,097,520,763**

Program expense	\$ 193,235	IDR	3,149,736,851
Leaders Training	\$ 117,535	IDR	1,915,813,335
Equipping coaches	\$ 120,364	IDR	1,961,927,502
Admin expense	\$ 45,070	IDR	734,634,853
Fundraising expense	\$ 20,577	IDR	335,408,221

OUR PARTNERS :



BMW
GROUP



accenture



UNAOC
United Nations Alliance of Civilizations

INTERCULTURAL
INNOVATION
HUB



WW
Women Win

WORLD
COACHES





Headquarter:

Inspire Indonesia

Kompleks Graha Puspa, Jl. Sersan
Bajuri KM 4,5, Cihideung, Kec.
Parongpong,
Kabupaten Bandung Barat, Jawa Barat
40559

UK

16 Baynards Crescent Kirby Cross
Frinton On Sea
CO13 0QS
Charity Number: 1180176